



Hello,

Thank you for your interest in the Georgia Tech Society of Women Engineers (GT-SWE). The information below is designed to help you determine the appropriate level if your company chooses to sponsor and become involved.

GT-SWE is an active and diverse student run organization composed of 800+ undergraduate and 200+ graduate members. Our members represent every engineering and applied science major on campus. Supporting GT-SWE provides your company tailored engagement opportunities with:

- One of the largest university SWE sections in the US
- National SWE Gold Standard Excellence Winner
- National SWE Winner for Best Industry, Professional, College, and Academic Partnerships
- GT is the leading producer of female engineers in the country
- 4th best undergraduate & 8th best graduate engineering program in US

GT-SWE is wholly funded by corporate contributions. We thank you for your time and support of our organization.

Sincerely,

The Industry Relations Team

Elise Mignone VP of Industry Relations sweindustryrelations@gmail.com Ishika Arora
Industry Grad Committee Chair gtgradsweindustry@gmail.com

Sponsorship Levels

Please select the desired sponsorship opportunities (via the attached sponsorship template). Combine individual undergraduate and graduate opportunities as preferred, and the total monetary amount will determine your sponsorship level below. Each level provides perks in addition to the sponsorship activities selected.

Important Note: We divided the sponsorship opportunities into undergraduate and graduate SWE sections. We are one united organization, and do publicize/open all SWE events to our entire membership base, but we do require the specificity to plan the event to best target our different populations.

Bronze (\$350 - \$849)

- Email announcements to SWE members about on-campus interviews/informational sessions
- Logo on SWE website
- Link to company website
- Recognition at events sponsored
- Recognition at awards banquet
- One on one meeting with a GT-SWE member (NEW!)

Silver (\$850 - \$1,599)

- Poster with company logo at events sponsored*
- GT-SWE Resume Book published each semester
- One on one meeting with a GT-SWE member (NEW!)

Gold (\$1600-\$2,999)

- Priority scheduling for weekly general body meetings*
- Priority scheduling for Networking Night
- GT-SWE Resume Book published each semester
- One on one meeting with a GT-SWE member (NEW!)

Platinum (\$3000+)

- GT-SWE Resume Book published each semester
- Special recognition on all SWE section correspondence to members*

- One on one meeting with a GT-SWE member (NEW!)

Sponsor of the Year

- Recognition at awards banquet as Sponsor of the Year*
- Plaque with company name as Sponsor of the Year
- Dedicated page in SWE's award winning scrapbook
- First sponsor contacted for weekly general body meetings

* in addition to all perks from the previous level of sponsorships

Undergraduate Member Engagement Information

Undergraduate Networking Opportunities

Networking events aid in the professional development of our members and provide company networking interaction. GT-SWE handles all the logistics including any reservations and publicity.

Weekly General Body Meetings (Fall 2020 and Spring 2021 Spots open) (\$250)

- Tuesday evenings, 5:30-6:30 PM
- **Present company & career information in short**
- **Speak on a predetermined theme** of the meeting: including networking, interview confidence, career fairs, professional connections, professional conduct, career improvement, etc.
 - Provide seminar **focused on career development** for rising engineers
- **Q & A**
- **Networking opportunities** following the event

Technical Development Workshop (\$200)

- Hands-on instructional meeting of company's choice
- Teach our members specific skills (engineering, computing, etc.)
- Work on solving a company challenge problem
- Networking opportunities during event

Tea with the Dean (\$250)

- September 10th, 4-6 pm
- Introduces all women engineering freshmen and transfer students to SWE
- First opportunity to network with incoming students

Fall 2020 or Spring 2021 Networking Night (\$150)

- Oct. 21st
- DATE TBD
- In-depth, one-to-one conversations

- Sponsor a table (Virtual: breakout rooms)
- Pitch company opportunities & give career advice
- Talk to every member as they circulate

Customized Networking Event (\$200)

- Collaborate to create a unique and tailored event that highlights key company attributes and attracts our membership to engage in a meaningful dialogue with your company. ● Examples of recent events:
 - Coffee chat, resume workshop, networking social, information session, etc.

Social Event (\$200)

- Members and representatives bond over a fun event in a more laid-back and casual setting while members gain exposure to the company.
- Examples of recent events:
 - Paint & Sip, Girls' Night Out, ice cream social, ice skating, bowling
 - Virtual social event ideas: online games (trivia, pictionary, etc.), paint & sip video call

Undergraduate Scholarship Sponsorship

We recognize and support our members for their academic performance, leadership, and involvement in SWE.

Women in Engineering National or Local Conference (\$250 per member)

- Subsidize a member's registration and travel expenses
- Career development workshops, keynote presentations, career fair
- At the \$1,000+ scholarship sponsorship level, company receives resumes of all attending GT-SWE members

Awards Banquet (Event Sponsorship: \$250; Student Scholarship: \$250 per member) ●

- Representatives invited to attend, present scholarship named for corporate sponsor, and network with members
- Evening of April TBD, 2021

Undergraduate Outreach Sponsorship

SWE's Outreach Program connects GT-SWE members with local students to help them investigate the world of science, mathematics, and technology. We recently doubled the size of our outreach program to accommodate interest from young girls throughout the Southeast.

Representatives are invited to attend and help craft an engaging engineering activity that exposes students to their company if desired.

Pre-college Outreach Programs (\$300 per outreach category)

Fall 2020 (4 events) & Spring 2021 (4 events)

- SWENext: help advocate for SWE's K-12 STEM education program through career and college preparation, mentoring, and skill building
- Middle & High School: plan all day activities conducting hands-on experiments, robotics challenges, meals, panels etc.
- Elementary School: plan all day activities conducting hands-on experiments, robotics challenges, meals, panels etc.

Undergraduate General Sponsorship

T-Shirt Sponsorship (\$500)

- Fund 50 official GT-SWE shirts for our section members
- Worn at our major events
- Company logo featured on back

General Donation

- Some corporate sponsors choose to support GT-SWE through a general sponsorship level donation - Bronze, Silver, Gold, or Platinum Level - as detailed earlier in the sponsorship packet, which allows our organization to fund multiple scholarship and outreach initiatives.

Undergraduate Cancellation Policy

In the event of cancellation, sponsorship payment is required, but reduced to \$100. We will attempt to reschedule if a future date is available at the standard sponsorship rate.

Graduate Member Engagement Information

GT-SWE has a committee of graduate students to provide a community specifically for graduate women in the STEM fields at Georgia Tech. To accomplish this, the committee provides events such as professional development, networking, mentoring, and social. We also support and promote undergraduate women to pursue graduate education in the STEM fields.

Graduate Networking Opportunities

Company Networking Session (\$200)

- Collaborate to create a unique and tailored event that highlights key company attributes and attracts our membership to engage in a meaningful dialogue with your company. ●
Examples of recent events:

- Coffee chat, networking social, information session, etc.

Social Event Sponsorship (\$200)

GradSWE works to create a strong community of graduate students at Georgia Tech. By hosting social events, we hope to encourage a social network that will last beyond graduate school. ●

Examples of past events:

- Bowling, Hiking, Pottery Night, TopGolf
- Virtual social event ideas: online games (trivia, pictionary, etc.), paint & sip video call

Engineering in Industries (\$300)

The Engineering in Industries event consists of a multi-firm panel and Q&A discussion, followed by a networking session and dinner. Through this experience, students will have the opportunity to learn more about how engineering is used in industry.

- Date: Spring 2021 (dependent on sponsor availability)
- Sponsorship includes an invitation for one representative to sit on the panel and network with students, as well as access to our resume book of graduate students attending the event. Depending on health guidelines, the event may be held virtually.

Graduate Scholarship Opportunities

Graduate Conference Sponsorship (\$250 per member)

- Subsidize a member's registration and travel expense to attend conferences for career development, keynote presentations, research